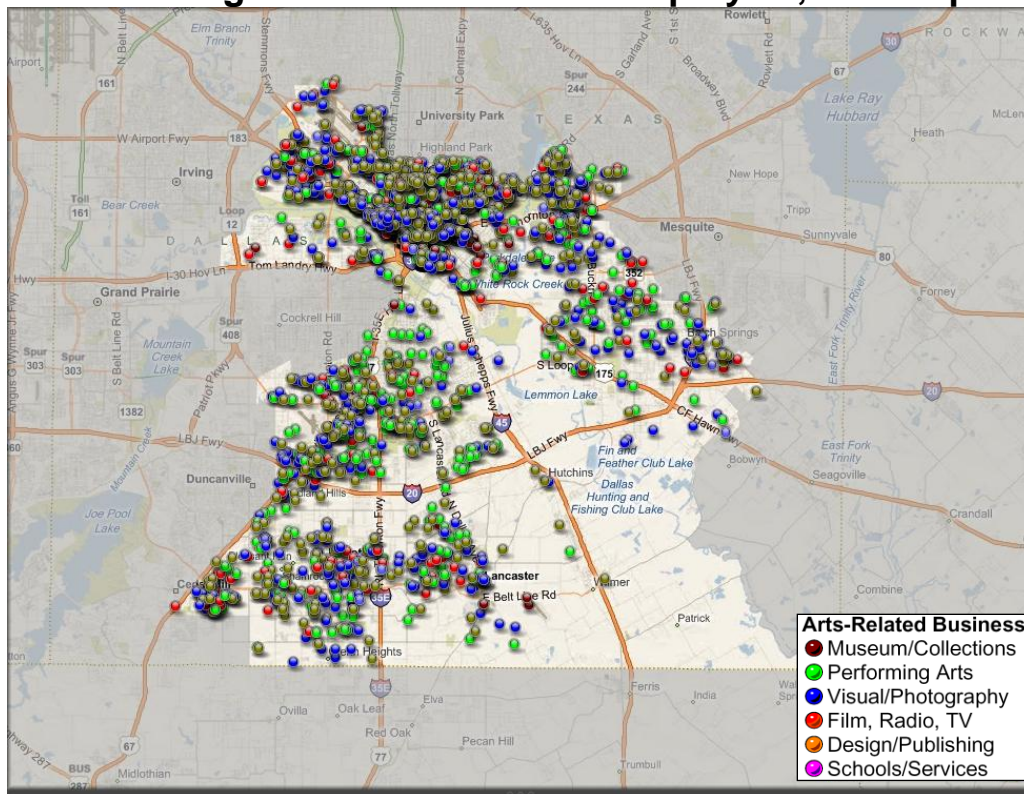


**The Creative Industries in
Texas Congressional District 30
U.S. Representative Eddie Bernice Johnson**

As of January 2011, Texas Congressional District 30 is home to 2,650 arts-related businesses that employ 16,333 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Texas Congressional District 30, with each dot representing an arts-centric business. The creative industries account for 5.7 percent of the 46,147 total businesses located in Texas Congressional District 30 and 3.8 percent of the 426,115 total people they employ.

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	48	985
Museums	39	862
Zoos and Botanical	6	117
Historical Society	3	6
Performing Arts	502	2,384
Music	228	790
Theater	6	538
Dance	1	2
Opera	1	36
Services & Facilities	79	626
Performers (nec)	187	392
Visual Arts/Photography	811	2,685
Crafts	63	532
Visual Arts	87	190
Photography	564	1,627
Services	97	336
Film, Radio and TV	298	3,576
Motion Pictures	258	2,450
Television	28	1,019
Radio	12	107
Design and Publishing	953	6,509
Architecture	180	2,688
Design	592	1,421
Publishing	1	1
Advertising	180	2,399
Arts Schools and Services	38	194
Arts Schools and Instruction	31	168
Agents	7	26
GRAND TOTAL	2,650	16,333

2,650 Arts-Related Businesses in Texas Congressional District 30 Employ 16,333 People



Arts-Related Businesses and Employment in Texas Congressional District 30 (Data current as of January 2011)

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.